



3705 Kessler Blvd., N. Dr.  
Indianapolis, IN 46222  
317.426.9384  
www.redalliance.org  
Executive Director: Lisa R. Hayes

Greetings,

On Friday and Saturday, March 27-28, 2020 the R.E.D. Alliance will hold our 4<sup>th</sup> annual **Stay Alert, Stay Alive Breast Health Summit** at the Indianapolis Marriott East Hotel and Conference Center. The Summit will offer engagement and learning opportunities for breast cancer survivors, health providers, caregivers, researchers, service providers, advocates and policy makers. We anticipate Summit attendance of 500 people over the two days.

The Health & Wellness Expo during the Breast Health Summit provides an opportunity for you to interact with and offer your goods and services to Summit attendees. The main exhibitor and vendor hours will be on March 28<sup>th</sup>, from 8 a.m. to 3 p.m.

We also have a special opportunity on Friday, March 27<sup>th</sup>, from 6 p.m. to 11 p.m. That night is the S.I.S. (Sisters Inspired to Stand) Power Party, a joint initiative of Pink-4-Ever and the R.E.D. Alliance, for breast cancer survivors and caregivers. It's an evening of fellowship, encouragement and empowerment, topped off with pampering services and fun activities for the survivors and caregivers. If you have a service or activity that you want to offer for FREE at the S.I.S. Power Party, we will waive your exhibitor/vendor fee for Saturday and offer you a discounted hotel room if you desire to spend the night at the Marriott. Note: Due to the nature of the Power Party, there is a limitation on the number of vendors we can select for this opportunity. **Please express your interest by February 3<sup>rd</sup>.**

Exhibitor/Vendor fees for Saturday, March 28<sup>th</sup> are:

***Non-Profit organizations that will not be selling any goods or services – FREE***  
***For-Profit businesses or organizations that will be selling goods or services - \$50.00***

We will provide exhibitors and vendors with a 6-foot rectangular table and 2 chairs. If you have additional needs for your exhibitor space, please specify your requests in your exhibitor/vendor application. (See attached).

If you have any questions about participating as an exhibitor/vendor at the Breast Health Summit, please contact our Exhibitor/Vendor Coordinator, Shar Brown at: [shareatha.brown@sharshair.com](mailto:shareatha.brown@sharshair.com), 317.652.6300.

If you are interested in being a Breast Health Summit sponsor, please see the attached sponsorship opportunities.

In Good Health,

*Lisa R. Hayes*

Lisa R. Hayes, Executive Director



**Mission: To eliminate the disparity in breast cancer mortality between African American women and Caucasian women in Indianapolis through collaboration, health education, faith-based community outreach and promotion of research and by increasing access to healthcare and resources.**

**Stay Alert, Stay Alive Breast Health Summit**

March 27-28, 2020 at the Indianapolis Marriott East Hotel and Conference Center

**Exhibitor/Vendor Application**

Exhibitor/Vendor Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_ I wish to reserve FREE exhibitor/vendor space as a non-profit organization and will not be selling any goods or services

\_\_\_\_\_ I wish to reserve exhibitor/vendor space for \$50.00 and will be selling goods or services

\_\_\_\_\_ I am interested in offering goods or services for FREE at the S.I.S. Power Party

**Note: Exhibitor/Vendor fees are non-refundable after February 28, 2020.**

Please describe the information, goods or services you will offer: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

I understand that the R.E.D. Alliance will provide a 6-foot table and 2 chairs for my space. I also request: \_\_\_\_\_ additional chairs \_\_\_\_\_ additional table/space \_\_\_\_\_ electrical outlet \_\_\_\_\_ other (please specify): \_\_\_\_\_

NOTE: Additional fees may be required for certain requests

**Application Deadlines: February 3<sup>rd</sup> for S.I.S. Party; February 28<sup>th</sup> for Health & Wellness Expo**

You can submit this application to: [shareatha.brown@sharshair.com](mailto:shareatha.brown@sharshair.com) and transmit your vendor fee online at: [www.redalliance.org](http://www.redalliance.org) (submit through the "donate" link). Or you can mail the application and vendor fee by check made payable to "R.E.D. Alliance" to:

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