



Reaching to End Disparities Alliance, Inc.
3705 Kessler Blvd., N. Dr.
Indianapolis, IN 46222
317.426.9384
www.redalliance.org

Greetings,

On Friday and Saturday, March 27-28, 2020 the R.E.D. Alliance will hold our 4th annual **Stay Alert, Stay Alive Breast Health Summit** at the Indianapolis Marriott East Conference Center. After last year's successful Summit, with over 300 attendees, we are expanding the Summit and preparing for an even larger audience. Our goal has always been for the Summit to be open to and of benefit for not only joint stakeholders in our mission to eliminate breast cancer disparities, but to the community-at-large. Your organization can help us by supporting the Summit with a sponsorship so that the Summit is FREE for anyone desiring to attend.

The 2020 Summit will offer engagement and learning opportunities for breast cancer survivors, health providers, caregivers, researchers, service providers, advocates and policy makers. Educational workshops and activities offered throughout the 2-day event will empower attendees with knowledge and resources to make healthier lifestyle choices and take actions to foster better breast cancer outcomes. The Summit will feature a return of the most popular sessions from past Summits--God's Pharmacy and the S.I.S. (Sisters Inspired to Stand) Power Party--as well as some new offerings, including:

- a research spotlight through which researchers will share information about their research projects with a poster display and conversations about the potential individual and community impact of their research
- break-out workshops and panel discussions on emerging issues, including: managing neuropathy and other treatment side effects, screening tools for dense breast tissue (ABUS) and lifestyle/environmental choices impacting breast cancer risk
- a workshop tract specifically for young people, ages 16-22, featuring #BEFORE peer education for developing healthy life plans.

I have attached information on sponsorship opportunities. If you desire additional information, please call or email me at 317.426.9384 or lrhayes@redalliance.org. Our public promotion of the Summit and sponsors will begin on February 1, 2020. If you are able to notify us of us of your commitment by January 25th we can acknowledge your support in our initial Summit promotional materials. If you need more time to consider our request, please be assured that from the time we receive your commitment, we will still recognize your support in promotions leading up to the Summit, as well as at the Summit.

With gratitude for your consideration,

Lisa R. Hayes

Lisa R. Hayes
Executive Director

SPONSORSHIP LEVEL	BENEFITS
<p>Premiere - \$5000</p> <p><i>*Title Sponsor recognition: Stay Alert, Stay Alive Breast Health Summit, presented by the R.E.D. Alliance in partnership with (your organization name and/or logo)</i></p>	<ul style="list-style-type: none"> • Premiere sponsor recognition with name and logo on all printed materials, in all media releases and on social media, on screen at Summit • Full page ad in Summit program • Representative on program at keynote session • Prominently placed signage at venue • Complimentary exhibitor space • Preferred table/seating at keynote session • Organization information in Summit attendee bag
<p>Education - \$3000</p> <p><i>*Recognized as primary supporter for all educational workshops and research spotlight</i></p>	<ul style="list-style-type: none"> • Name on all printed materials and recognition in media releases and on social media • Full page ad in Summit program • Greetings at keynote session • Signage in workshop breakout rooms and research spotlight room • Complimentary exhibitor space • Preferred table/seating at keynote session • Organization information in Summit attendee bag
<p>S.I.S. Power Party - \$2500</p> <p><i>*3/27/20 evening of fun, fellowship, empowerment, self-care, and pampering activities for breast cancer survivors, caregivers and advocates in partnership with Pink-4-Ever, Inc.</i></p>	<ul style="list-style-type: none"> • Name on all printed materials and recognition in media releases and on social media pages of Pink-4-Ever Inc. and R.E.D. Alliance • Greetings at S.I.S. Power Party • Full page ad in Summit program • Signage in “gathering room” at S.I.S. Power Party • Organization information in S.I.S. Swag Bags • Complimentary exhibitor space • Organization information in Summit attendee bag
<p>Health & Wellness Expo - \$2000</p> <p><i>*Features exhibitors and vendors offering goods and services promoting health & wellness</i></p>	<ul style="list-style-type: none"> • Name on all printed materials and recognition on social media • ½ page ad in Summit program • Signage in Health & Wellness Expo areas • Complimentary exhibitor space • Preferred table/seating at keynote session • Organization information in Summit attendee bag
<p>God’s Pharmacy - \$1000</p> <p><i>* A farmer’s market style area in which we give away fresh fruits, vegetables and other natural food products, along with recipes and nutrition information to promote breast cancer risk reduction and better overall health</i></p>	<ul style="list-style-type: none"> • Name on all printed materials, recognition on social media and signage in God’s Pharmacy display area • ¼ page ad in Summit program • Complimentary exhibitor space within God’s Pharmacy area or Health & Wellness Expo area • Organization information in Summit attendee bag
<p>Red - \$500</p> <p><i>*General Summit Support</i></p>	<ul style="list-style-type: none"> • Name on all printed materials and recognition on social media • ¼ page ad in printed program • Organization information in Summit bag
<p>Pink - \$250</p> <p><i>*Keynote Session table sponsor</i></p>	<ul style="list-style-type: none"> • Preferred table and table tent with logo at keynote session • Organization information in Summit bag



Mission: To eliminate the disparity in breast cancer mortality between African American women and Caucasian women in Indianapolis through collaboration, health education, faith-based community outreach and promotion of research and by increasing access to healthcare and resources.

Stay Alert, Stay Alive Breast Health Summit

March 27-28, 2020

Sponsorship Commitment Form

Sponsoring Organization Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

We are pleased to be a sponsor for the **Stay Alert, Stay Alive Breast Health Summit** at the level indicated below:

- Premiere Sponsor - \$5000
- Education Sponsor - \$3000
- S.I.S. Power Party Sponsor - \$2500
- Health & Wellness Expo Sponsor - \$2000
- God's Pharmacy Sponsor - \$1000
- Red Sponsor - \$500
- Pink Sponsor - \$250
- We would like to donate another amount: \$ _____
- We would like to make an in-kind contribution of:

Item name/description	Quantity	Donor Stated Value
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In-kind donation needs: Summit attendee bags; promotional items for attendee bags; pampering items for S.I.S. Power Party Swag Bag; fruits, vegetables and natural food products for God's Pharmacy; graphic design and printing services. For more info contact Lisa Hayes at: lrhayes@redalliance.org, 317.426.9384

SPONSORSHIP COMMITMENT BEFORE JANUARY 25, 2020 ASSURES RECOGNITION IN EARLY PROMOTIONS

You can submit this sponsorship commitment form to lrhayes@redalliance.org and transmit sponsorship funds online at: www.redalliance.org (submit through the "donate" link). Or you can mail the commitment form and sponsorship funds by check made payable to "R.E.D. Alliance" to:

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